

## How to Post an Online Book Review

Here's a handy, and I hope simple, step-by-step guide on how to post a book review on some of the more popular book review sites. I'll illustrate how to post reviews on **Amazon.com**, **Barnes&Noble.com**, **Goodreads.com**, **Booksamillion.com**, and **LibraryThing.com**. I'll use my book, *Castle Danger*, as an example. Most sites require you to have an account or be registered in some way. All of the sites in this article are free to join.

**Better review comments focus on these sorts of questions:** What stood out for you as good or bad? Was the plot full of twists? Did the characters resonate? Did the pace keep you turning pages or was it difficult to maintain interest? Was the setting exotic or new to you or romantic or terrifying?

**Reviews can be as short as a few words or a sentence or two.** Reviews can also be detailed, professional-style reviews. However, *you are not expected to write a review worthy of the New York Times*. Most reviewers write a paragraph or two at most. Specific reasons why you liked or didn't like the book are more helpful than comments such as, "I loved it," or "Don't waste your money." All writers with integrity ask only that you be sincere in your praise or criticism, and don't get personal. Reading the reviews other readers have posted for the book is a good way to get an idea of how to construct your review.

### AMAZON.COM

1. Go to **amazon.com** and log in to your account.
2. Type **Castle Danger** into the **Search** box and click on **Castle Danger in books**.
3. Click on either the **book's cover or the title** show in blue type. This takes you to the book's page.
4. Click on **xx customer reviews**. The number changes as reviews are added. This takes you to the **Customer Reviews** section.
5. Click on the box that says **Write a customer review**.
6. Here you will be prompted to answer a few general questions about the book regarding plot, mood, pace, and characters.
7. Next, click on the **appropriate star rating**. Hovering over the stars tells you what each rating means.
8. Type your review into the box below the stars.
9. Once you are finished writing your review, go to the **box below the review box and type in a headline** for your review. Here's where a title like "I loved it," or "Don't waste your money," or "Excellent debut novel" can be useful to those who are skimming the reviews and want a quick idea of whether you generally liked or disliked the book.
10. Once you are satisfied with your headline, click the yellow **Submit** button, and you are done! Congratulations and **Thank You**. Every independent author for whom you post a review appreciates your effort, whether they acknowledge it or not.

### BARNES&NOBLE.COM

1. Go to **barnesandnoble.com** and log in to your account.

2. Enter **Castle Danger** in the **Search** box and press **Enter**.
3. Click on the **Castle Danger book cover or the title**.
4. Click on the **xx Reviews** link.
5. Click on the **Write a Review** box.
6. Rate the book from one to five stars. Hover over each star with your cursor to determine the appropriate rating.
7. Write your review. If you **don't** want your name published with the review, check the **Leave Anonymously** box.
8. Click **Submit** and you are done. Congratulations and **Thank You**. Every independent author for whom you post a review appreciates your effort, whether they acknowledge it or not.

## GOODREADS.COM

1. Go to **goodreads.com** and log in to your account.
2. Enter **Castle Danger** in the **Search** box and press **Enter**.
3. Click on the **Castle Danger book cover**.
4. Scroll down to **My Activity**.
5. Click on **Add a review**.
6. Assign a star rating to the book. Hover over each star to find the rating that most closely matches your opinion.
7. Write your review in the box below the rating and Bookshelves/tags lines.
8. Scroll down to the **Save** button in the lower left corner, click on it, and you are done! Congratulations and **Thank You**. Every independent author for whom you post a review appreciates your effort, whether they acknowledge it or not.

## BOOKSAMILLION.COM

1. Go to **booksamillion.com** and type **Castle Danger** into the search box at the top. It should appear at the top of the search results.
2. Click on **Write a Review** on the right side of the box.
3. Follow the prompts starting with the **Review Headline, Overall Rating, Pros**, etc., and work your way down the list to the **Comments** box, which is where you will type your review.
4. **If you wish to verify your review, please enter your email address.** This gives credibility to your review by ensuring that it's not a bogus review posted by an unethical person who gets paid for each review of a book they post, whether they've read the book or not.
5. Once you've completed the form to your satisfaction, click the blue **Submit Review** button and you are done! Congratulations and **Thank You**. Every independent author for whom you post a review appreciates your effort, whether they acknowledge it or not.